

Competing On Analytics Updated With A New Introduction The New Science Of Winning

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Competing On Analytics Updated With

Praise for the updated edition: Paul Roma, Chief Analytics Officer, Deloitte Consulting LLP—
“Competing on Analytics both captured and stimulated a revolution in the business landscape in 2007. It's great to have a new version that incorporates the latest concepts.”

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Updated with fresh content, *Competing on Analytics* provides the road map for becoming an analytical competitor, showing readers how to create new strategies for their organizations based on sophisticated analytics. Introducing a five-stage model of analytical competition, Davenport and Harris describe the typical behaviors, capabilities, and challenges of each stage.

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Competing on Analytics: Updated, with a New Introduction ...

Use analytics to make better decisions and extract maximum value from your business process. In *Competing on Analytics: the New Science of Winning*, Thomas H. Davenport and Jeanne G. Harris argue that the frontier of using data has shifted dramatically. Leading companies are doing more than just collecting and storing information in large quantities.

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Competing on Analytics: Updated, with a New Introduction ...

The standard is about competing on data with analytics. This Harvard Business School book is written as expected with a heavy academia structure. It first defines what it means to be analytically driven as a company before providing a framework to assess and help mature