

Disruptive Change In The Taxi Business The Case Of Uber

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Disruptive Change in the Taxi Business: The Case of Uber by Judd Cramer and Alan B. Krueger. Published in volume 106, issue 5, pages 177-82 of American Economic Review, May 2016, Abstract: In most cities, the taxi industry is highly regulated and has restricted entry. Ride sharing services,

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Disruptive Change in the Taxi Business: The Case of Uber Judd Cramer and Alan B. Krueger NBER Working Paper No. 22083 March 2016 JEL No. D24,J01,J42,J44,O3 ABSTRACT In most cities, the taxi industry is highly regulated and utilizes technology developed in the 1940s. Ride sharing services such as Uber and Lyft, which use modern internet-based mobile technology to connect passengers and drivers, have begun to compete with traditional taxis.

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Ride-hailing (ridesourcing) companies such as Uber, Lyft, and Didi Chuxing have been a disruptive force in the urban mobility landscape around the world during the past decade. In this paper, we ...

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Disruptive Innovation-The New York Times Editorial Staff 2018-07-15 In 1995, the term "disruptive innovation" was coined to describe innovations that disrupt and threaten existing markets and consumer habits. Since then, we've played witness to how new companies have altered, and threatened, key industries such as hospitality and the taxi industry.

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Cramer, Judd, and Krueger, Alan B. Replication data for: Disruptive Change in the Taxi Business: The Case of Uber. Nashville, TN: American Economic Association ...

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When we speak of disruptive innovation, one of the examples that often crop up is Uber Technologies Inc. or, simply, Uber, which was able to transform the transport industry as we know it today. It made it possible for the taxi- or cab-riding public to avail of Uber drivers - their cars and driving services - through the use of a mobile app on their smartphones.

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Since 2009, the age-old taxi cab system has started to crumble and die in cities around the world. If you live in a big American city, or increasingly elsewhere -- from London to Singapore to...

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Disruptive Change In The Taxi Business The Case Of Uber ...

An industry that is experiencing one of the biggest disruptive changes is the taxi business. Cramer and Krueger state "Ride sharing services such as Uber and Lyft, which use modern internet-based mobile technology to connect passengers and drivers, have begun to compete with traditional taxis."

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disruptive innovation but has caused digital disruption in the taxi industry. It has been stated that further research to study the impact on Uber with the advent of new competition in the ride sharing industry needs to be conducted. Keywords: Clayton Christensen, Disruptive Innovation, Ride sharing, Uber 1. Introduction

ISSN: 2456-9992 Disruptive Innovation: A Case Study Of Uber

Yes, Uber is essentially wiping out the taxi-cab industry but in doing so it forces them to either update and compete or integrate. Uber is also a disruptive innovation in the sense that it is opening up new markets with its various forays. They dabble in chopper rides, food delivery, rose delivery, self driving cars, and even yachts to name a few.

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