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Marketing Real People Real Decisions

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Solomon, Marshall & Stuart, Marketing: Real People, Real ...

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Solomon, Marketing: Real People, Real decisions, European ...

The combination of learning by doing and learning from others, found only in Marketing: Real People, Real Decisions, invites students into the world of Real Marketing. This book builds on their educational résumé and welcomes them to the many exciting careers in Marketing in Canada and abroad.

Marketing: Real People, Real Decisions

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Marketing : Real People, Real Decisions - Book Depository

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Marketing: Real People, Real Decisions - Solomon, Michael ...

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