

The Oxford Handbook Of Corporate Social Responsibility Oxford Handbooks

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Over the last twenty years the answers to these questions have become increasingly important--and increasingly problematic--for scholars and practitioners seeking to understand the creation, management, and role of reputation in corporate life. This Handbook intends to bring definitional clarity to these issues, giving an account of extant research and theory and offering guidance about where scholarship on corporate reputation might most profitably head.

The Oxford Handbook of Corporate Reputation (Oxford ...

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The Oxford Handbook of Corporate Social Responsibility is a review of the academic research that has both prompted, and responded to, the issues of Corporate Social Responsibility (CSR).

(PDF) The Oxford Handbook of Corporate Social Responsibility

The Oxford Handbook of Corporate Social Responsibility is a review of the academic research that has both prompted, and responded to, the issues of Corporate Social Responsibility (CSR). Business schools, the media, the corporate sector, governments, and non-governmental organizations have all begun to pay more attention to these issues in recent years.

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The Oxford Handbook of Corporate Reputation intends to bring definitional clarity to these issues, giving an account of extant research and theory, and offering guidance about where scholarship on corporate reputation might most profitably head. Its articles provide definitions of corporate reputation; differentiate reputation from other constructs and intangible assets; offer guidance on measuring reputation; consider the role of reputation as a corporate asset and how a variety of factors ...

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Abstract. Corporate governance has slowly become a popular topic since it emerged sometime during the 1970s. The Oxford Handbook of Corporate Governance is a collection of various academic studies of corporate governance which cover some of its striking features and aspects. These studies look at corporate governance using different perspectives, including organizational behavior, economics, and accounting.

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The Oxford Handbook of Corporate Governance aims at closing these theoretical and empirical gaps. It considers corporate governance issues at multiple levels of analysis-the individual manager,...

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This handbook offers a comparative and functional overview of corporate law and governance. It examines the shift from corporate law to corporate governance — from a largely legal emphasis to one that focuses on the corporation's inputs, outputs and how they are managed and, ultimately, the ways in which governance interacts with other institutional elements that comprise a capitalist system.

Oxford Handbook of Corporate Law and Governance - Oxford ...

The Oxford Handbook of Corporate Social Responsibility Psychological and Organizational Perspectives Edited by Abigail McWilliams, Deborah E. Rupp, Donald S. Siegel, Günter K. Stahl, and David A. Waldman An authoritative review of up-to-date CSR research from across the social sciences

The Oxford Handbook of Corporate Social Responsibility ...

The launch conference of the Oxford Handbook of Corporate Law and Governance, edited by Jeffrey N. Gordon and Wolf-Georg Ringe and published by Oxford University Press, was held in Oxford on Friday May 11, 2018. Speakers included Ronald J. Gilson (Columbia/Stanford), Mark Roe (Harvard), Colin Mayer (Oxford), and Simon Deakin (Cambridge).

Book Launch: The Oxford Handbook of Corporate Law and ...

The Oxford Handbook of Corporate Governance aims at closing these theoretical and empirical

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gaps. It considers corporate governance issues at multiple levels of analysis-the individual manager, firms, institutions, industries, and nations-and presents international evidence to reflect the wide variety of perspectives.

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Oxford Handbooks An authoritative review of the academic research that has prompted, and responded to, the issues around CSR Features essays by international scholars from a range of disciplines, whose work has led the CSR agenda, comment on key issues Addresses broad issues around the relationship of business, society, and government

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