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Your LinkedIn profile can be used to promote your business online, as well as on your business cards and other marketing tools. To make it easy for others to access your profile, you can create a custom URL for your profile that includes your name, business name and/or keywords.

### The Ultimate Guide to LinkedIn for Home Business

Ultimate Guide to LinkedIn for Business: Access more than 500 million people in 10 minutes (Ultimate Series) 3rd Edition. by Ted Prodromou (Author), Melonie Dodaro (Foreword) 4.1 out of 5 stars 20 ratings. ISBN-13: 978-1599186405. ISBN-10: 1599186403.

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The Ultimate Guide to a Perfect LinkedIn Profile. Reading Time: 29 minutes Have you been trying to use LinkedIn to promote your business, only to be frustrated by the network's focus on resumes and jobs? Learn how to optimize your LinkedIn profile for success.

### The Complete Guide to the Perfect LinkedIn Profile

Your ultimate objective is to help your potential buyer, which means you need to keep them in mind at all times. They're searching for solutions to their business problems. When your LinkedIn profile headline provides that information, you'll gain more attention and secure more appointments because prospects will understand who you are, what you do and how you can help them.

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### **The Ultimate Guide to Communicating with Buyers on LinkedIn**

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The Sophisticated Marketer's Guide to LinkedIn The definitive guide for marketing on LinkedIn. The one-stop shop for everything a marketer needs to know about getting the most value from LinkedIn...

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The Ultimate Guide to LinkedIn Profile Perfection. Having a complete LinkedIn profile makes you 40 times more likely to receive opportunities through the network, so it's important that you take the time to fill it out properly and make sure it stands out from competition. On average recruiters will look at your profile for around 6 seconds, giving you a tiny window of opportunity to capture their attention before they move on to the next potential candidate.

### **The Ultimate Guide to LinkedIn Profile Perfection**

Your Ultimate Guide to Posting on LinkedIn While LinkedIn is typically known as the social platform specifically for networking professionals and recruiters, increasingly people are turning to LinkedIn to find more than just their next job opportunity.

### **Your Ultimate Guide to Posting on LinkedIn - SharpSpring**

LinkedIn expert and trainer Ted Prodromou delivers a step-by-step guide to using LinkedIn to grow your business, find profitable clients and customers, and hire the perfect employees. With more than a decade of experience helping businesses and entrepreneurs grow using SEO, pay-per-click management, and LinkedIn, Prodromou shares the most effective ways to keep you and your business in front of decision makers and build strong referral networks.

### **America's Leading LinkedIn Coach | Ted Prodromou**

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