

Wired For Speech How Voice Activates And Advances The Human Computer Relationship

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Wired For Speech How Voice

Wired for Speech presents new theories and experiments and applies them to critical issues concerning how people interact with technology-based voices. It considers how people respond to a female voice in e-commerce (does stereotyping matter?), how a car's voice can promote safer driving (are "happy" cars better cars?), whether synthetic voices have personality and emotion (is sounding like a person always good?), whether an automated call center should apologize when it cannot understand a ...

Wired for Speech: How Voice Activates and Advances the ...

In Wired for Speech, Clifford Nass and Scott Brave reveal how. How interactive voice-based technology can tap into the automatic and powerful responses all speech--whether from human or machine--evokes. Interfaces that talk and listen are populating computers, cars, call centers, and even home appliances and toys, but voice interfaces invariably frustrate rather than help.

Wired for Speech: How Voice Activates and Advances the ...

By Clifford Nass, Scott Brave, ISBN: 9780262640657, Paperback. Bulk books at wholesale prices. Free Shipping & Price Match Guarantee

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Wired for Speech: How Voice Activates and Advances the ...

Wired for Speech presents basic research in the psycho- logical and sociological aspects of voice syn- thesis and recognition. Its major lesson is that people attribute human characteristics to spo-...

Briefly Noted

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Wired for Speech: How Voice Activates and Advances the Human-Computer Relationship

Wired for Speech: How Voice Activates and Advances the ...

Wired for Speech demonstrates that people are 'voice-activated': we respond to voice technologies as we respond to actual people and behave as we would in any social situation. By leveraging this powerful finding, voice interfaces can truly emerge as the next frontier for efficient, user-friendly technology.

Wired for speech : how voice activates and advances the ...

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How interactive voice-based technology can tap into the automatic and powerful responses all speech—whether from human or machine—evokes. Interfaces that talk and listen are populating computers, cars, call centers, and even home appliances and toys, but voice interfaces invariably frustrate rather than help. In *Wired for Speech*, Clifford Nass and Scott Brave reveal how interactive voice technologies can readily and effectively tap into the automatic responses all speech—whether from ...

Wired for Speech | The MIT Press

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